



JLH.DESIGN
CONTACT@JLH.DESIGN
LINKEDIN/JESSICA-LEE

Hi! I'm a multidisciplinary designer that specializes in branding, marketing, publication and social media.

EXPERIENCE

Osprey Involvement Center

Marketing Coordinator | Jacksonville, FL | Jan 2026–Present

Create social graphics, videos, flyer's, and signage promoting UNF student events. Coordinate event messaging with campus departments while maintaining university branding.

Freelance

Graphic Designer | Remote | 2023–Present

Develop brand identities, social content, and print materials for small businesses and individual clients.

UNF Student Government

Graphic Design Director | Jacksonville, FL | Jan 2026–July 2026

Designed merchandise, event promotions, and informational graphics for digital and print use. Worked with student leaders to communicate campus initiatives and maintain consistent visual branding.

UNF Athletics Department

Marketing Internship | Jacksonville, FL | Jan–July 2026

Developed branded ticketing assets for Vivenu and contributed to UNF's new Ozzie athletics icons. Created social graphics promoting UNF teams, upcoming games, and fan activities.

Ponte Vedra Inn & Club

Recreation Department | Ponte Vedra, FL | July 2024–May 2025

Created signage and brochures for the marketing department. Planned member activities and led the recreation team during select holiday events.

LEADERSHIP & HONORS

Times Square Billboard Design

Zero Mail | Dec 2025

Designed a billboard for Zero Mail that was displayed in Times Square, New York City.

Creative Director

UNF Graphic Design Portfolio Show | Fall 2026

Led a team of designers in developing the show's visual identity across posters, booklets, social media, web, photography, and videography.

EDUCATION

B.F.A. Graphic Design

Fall 2026

University of North Florida
Jacksonville, FL

Accepted into the Limited
Access Graphic
Design Program.

Minor in Digital Marketing

**Dean's List | Six Consecutive
Semesters**

SOFTWARE

Adobe Suite

Figma

Framer

Canva Pro

Adobe Express

Microsoft Office

Google Suite

AI-assisted workflow:

ChatGPT • Claude • Codex

SKILLS

Brand Identity

Art Direction

Publication

Illustration

Typography

Editorial Design

Package Design

Organization

Adaptability

Leadership